

ENERGY EXCHANGE AUSTRALIA

EXHIBITION — NETWORKING — CONFERENCE

SPONSORSHIP PROSPECTUS

Organised by

diversified
COMMUNICATIONS • AUSTRALIA

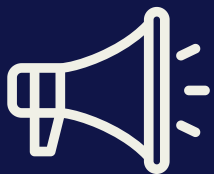
ENERGY EXCHANGE AUSTRALIA

EXA (Energy Exchange Australia) is a three-day dynamic event for the energy industry. It's a platform that facilitates the exchange of technical solutions, ideas, contacts, and initiatives to drive the transition to a decarbonised future.

It provides opportunities to extend brand presence within an ever-changing energy market. Endorsed by Western Australian government, major operators, tier 1 contractors and 7,000+ attendees, this is the platform to invest your brand in.

The energy industry attends EXA to build relationships, learn and network.

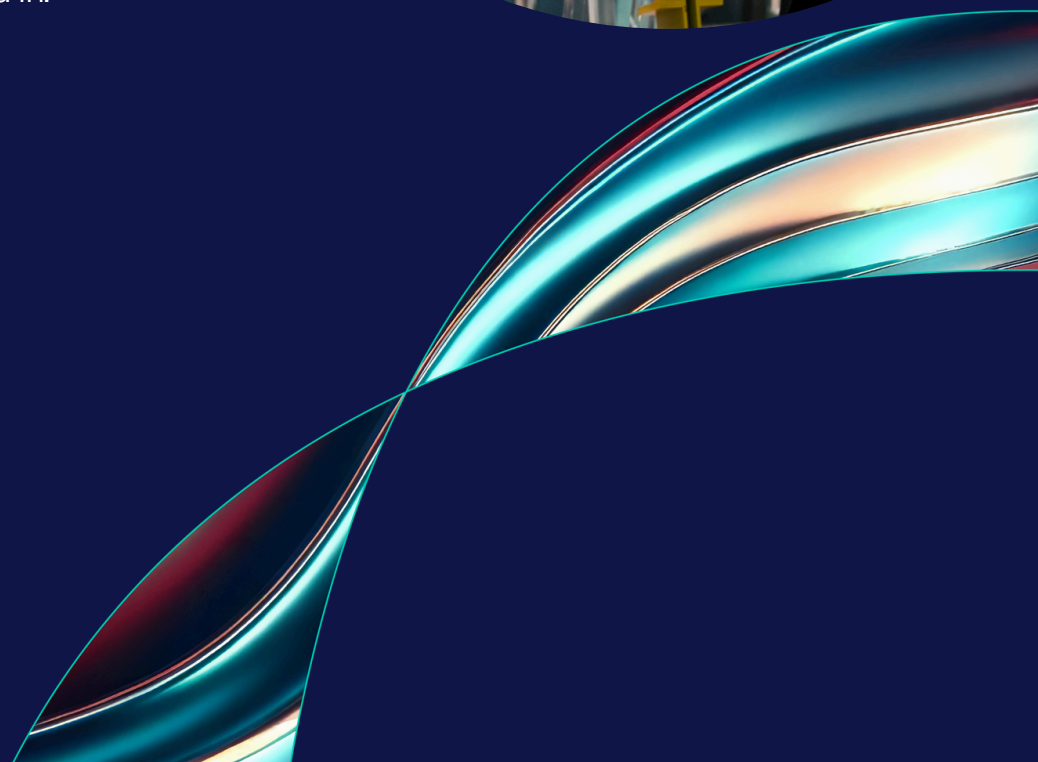
EXA can help your brand with;



**Brand
Awareness**



**Thought
Leadership**

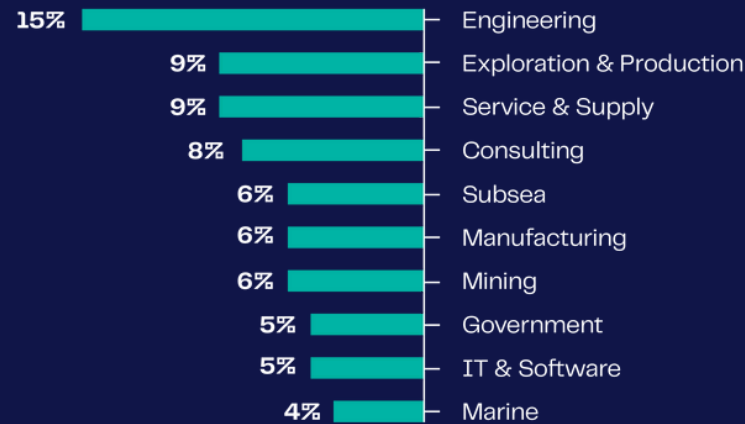


Our Audience

From Company Directors and Senior Managers, to Engineers and Project Managers, EXA is the industry platform that connects the energy industry.

At its core, EXA is about connection. With endless channels to networking, it's the industry event to exchange contacts and have fruitful business conversations.

Top Industry Sectors



Other
13%

Specialist
7%

Operational & Procurement
17%



Leadership
42%

Engineering
21%

What Our Visitors Think

93% VISITOR SATISFACTION

92% OF EXHIBITORS consider exhibiting important for their business

TO NETWORK WITH THE INDUSTRY AND SOURCE NEW PRODUCTS WERE THE MAIN REASONS FOR ATTENDING



Online Audience

28,000+

EMAIL SUBSCRIBERS

8,000+

SOCIAL MEDIA AUDIENCE

300,000+

ANNUAL WEBSITE VIEWS

Top Visiting Companies

- Woodside
- Chevron
- Inpex
- Rio Tinto
- Schlumberger
- Santos
- Shell
- TechnipFMC
- Subsea 7
- Worley
- BHP
- Exxon Mobil

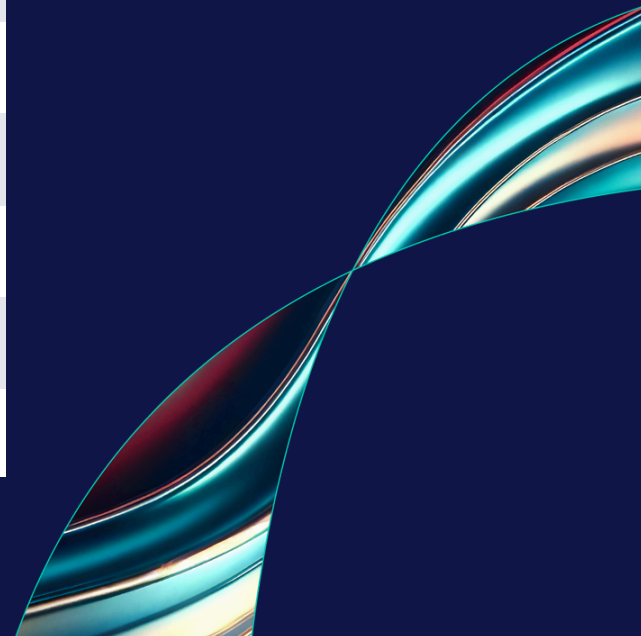
BRAND AWARENESS

There are countless opportunities to increase your brand awareness at EXA.

Whether you are exhibiting or not, investing in branding opportunities at EXA will put your company at the forefront of the ever-changing energy industry. Be seen by government officials, engineers, project managers, procurement teams and more.



OPPORTUNITY	AVAILABILITY	PRICE
Energy Exchange Lounge Sponsor	Exclusive	\$25,000
Meeting Lounge Sponsor	Exclusive	\$25,000
Registration Sponsor	Exclusive	\$18,500
Lanyard Sponsor	Exclusive	\$15,000
Water Refill Sponsor	Exclusive	\$11,000
NextGen Program Sponsor	4 Available	\$10,000
Green Room Sponsor	Exclusive	\$10,000
App Sponsor	Exclusive	\$8,000
Carpet Decal Sponsor	10 Available	\$6,000



BRAND AWARENESS

At its core, EXA is about connection.

Our networking events and spaces are part of our DNA. They are highly sought after year-on-year and tickets sell out weeks in advance. Your brand will be positioned in front of thousands of energy professionals.



OPPORTUNITY	AVAILABILITY	PRICE
Opening Party Sponsor	Exclusive	\$17,500
Oyster Bar	Exclusive	\$17,500
DE&I Event Major Sponsor	Exclusive	\$12,000
Subsea Welcome Drinks Sponsor	Exclusive	\$10,000
DE&I Event Supporter	6 Available	\$6,000



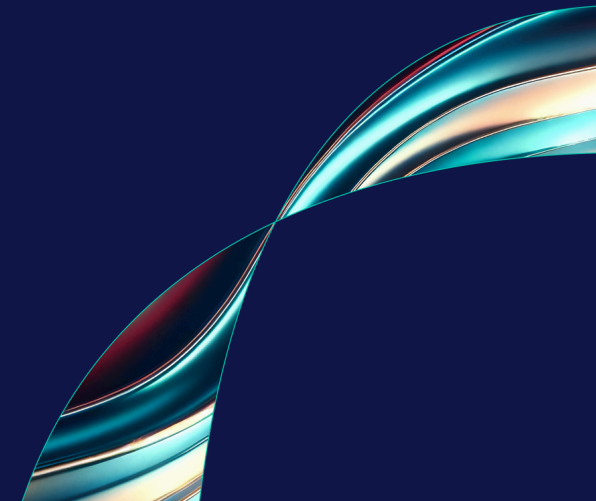
THOUGHT LEADERSHIP

Be seen as a thought leader by aligning your brand with EXA's world class conference program.

Branding in one or more of our conference theatres will be viewed by 3,500 energy professionals such as CEO's, engineers, project managers, operation and procurement teams who attend EXA to understand market insights, technology updates and project opportunities.



OPPORTUNITY	AVAILABILITY	PRICE
Headline Conference Sponsor	Exclusive	\$60,000
Platinum Conference Sponsor	Exclusive	\$45,000
Gold Conference Sponsor	3 Available	\$30,000
Silver Conference Sponsor	3 Available	\$20,000
Forum Sponsor	6 Available	\$10,000
Roundtable Host	2 Available	\$20,000



ENERGY EXCHANGE AUSTRALIA

11-13 MARCH 2025
PERTH CONVENTION
& EXHIBITION CENTRE

Contact Us

1300 DIVCOM (1300 348 266)

exa@divcom.net.au

exaexpo.com.au

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TAILOR A PACKAGE

Can't quite find what you are looking for? Or would like to combine activity to give your brand maximum exposure? Our team is available to walk you through the options that best fit your business objectives.

